

COLLEGE OF WESTERN IDAHO

# START HERE CONFERENCE

KEYNOTE SPEAKER

The entrepreneurial journey, **whether you're starting or starting over,** is better when you're not figuring it out alone.

**A ONE DAY EVENT FOR:**

- aspiring entrepreneurs
- current business owners
- anyone who's building something

Everyone is invited to **be inspired!**



**OLYMPIC GOLD MEDALIST  
KRISTIN ARMSTRONG**

PANELISTS



**TORI MCKIM**

Owner of the Caldwell Flying M Coffeeshop, one of the valley's most beloved coffee brands.



**OSCAR DIAZ**

Founder of Relentless Owl Studio, a creative studio rooted in the Treasure Valley.



**MEAGAN RUPED**

Inventor of the PowerPort Sweater—designed to make chemo more comfortable.

**June 9  
2026**

5-6 PM

ENTREPRENEUR PANEL

7-8 PM

KEYNOTE: KRISTIN ARMSTRONG

6-7 PM

FOOD & NETWORKING

8-9 PM

MINGLING & MEET AND GREET

**Nampa Civic Center  
311 3rd St S  
Nampa, Idaho**

**\$5**  
per ticket  
scan to register



PRESENTED BY



Entrepreneur Lab  
COLLEGE OF WESTERN IDAHO