

Nampa Civic Center

Community CHRISTMAS TREE SPONSORSHIP

TOGETHER WE SHINE

Community
Christmas Tree



COMMUNITY
TRADITION



MAKING
MEMORIES



LOCAL
IMPACT



NAMPA CIVIC CENTER

Together We Shine! A community celebration of tradition, connection, and holiday cheer. Bringing together families, friends, and businesses to kick off a meaningful new tradition in the City of Nampa.

Sponsorship Package:

Star on Top Presenting Sponsor - \$1,000

We are seeking one exclusive partner to bring this magical community display to life with the unique opportunity to establish a multi-year legacy as our headline sponsor. Your sponsorship directly offsets the physical and digital cost of the tree display, funding the essential components such as:

- 9 ft Artificial Christmas Tree 
- 900 LED Color-Changing Christmas Lights 
- Artificial Garland & Tree Skirt 
- Custom Tree Topper (to anchor the theme) 
- Interactive iPad Location Kiosk 

Important Dates

July 15th : Official Ornament Drive Kickoff

September 30th : Ornament Donation Deadline

November 6th - 7th : Tree Grand Debut

November 6th - January 21st : Ongoing Display

As the exclusive sponsor, your brand will be at the very center of this interactive experience.

Contact:

Ella Klott, Facilities Director

208-468-5500

www.nampaciviccenter.com

Nampa Civic Center Marketing Power

- 10,500 Social Media Followers
- 21K+ Email Database
- 22k Monthly Website Visitors
- 31K+ Ticket Holder Accounts

What the Sponsor Gets -

- **Minimum 5 Months on the Outdoor Digital Marquee:** A dedicated slide on the readerboard marquee facing the main road, capturing daily traffic passing the Nampa Civic Center
- **In-House TV Display Ad:** Inclusion in the rotating promotional slides on the lobby and hallway TV screens inside the venue from July - January
- **Interactive iPad Kiosk Title Screen:** Your logo prominently displayed on the digital check-in/locator device where every family types in their name to find their ornament
- **Dedicated Webpage Presence:** Logo, direct website link, and a custom message on the official Community Christmas Tree webpage
- **Physical Display Signage:** A beautifully framed "Thank You to Our Presenting Sponsor" sign with your logo placed with our tree
- **Audience Database Reach:** Monthly newsletter feature and Social media posts leading up to the event
July - January

Powered by Community. Sponsored by you!